Blake Atwell

Santa Monica, CA
United States

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EXPERIENCE

Sports Reporter at Prep2Prep Sports

January 2017 – June 2018

Professional high school sports reporter covering basketball, football, baseball and softball. 69 published game stories. Learned the inverted pyramid style under the mentorship of industry professionals such as NFL.com's Nick Shook and the Daily Trojan's Eric He.

Editor and Student Advisory Board Reporter at Los Angeles Times High School Insider

Los Angeles, California
May 2016 – June 2018

Contributor, Student Advisory Board Leader and Editor for the Los Angeles Times youth journalism program, HS Insider. I have produced 46 multimedia stories for High School Insider; four of which have been featured on the main page of the Times under Essential Education. I co-host a sports podcast, The AB Squad, which is featured on the LA Times HS Insider Soundcloud and website.

On-Camera Personality at 304 Studios

August 2016 – June 2018

Art of TV and Film advanced ROP course at Trabuco Hills High School. Anchor, sound manager, editor, cinematographer and producer. Host of daily morning news sports segment, "Instant Update with Blake Atwell." Under contract with the Walt Disney Company. Production of projects such as "Orange County's Gift of History," presented by Disney and the City of Orange. Hands-on experience with film industry professionals, using the Adobe cloud of editing systems to produce segments, short films and other multimedia projects.

Moderator & Social Media at 2018 Los Angeles Times Festival of Books

April 2018 – April 2018

Over the course of two days at the 2018 Los Angeles Times Festival of Books at USC (April 21,2018 - April 22, 2018): I co-moderated the "Jabberwalking: A Conversation and Live Poetry Workshop with Juan Felipe Herrera & HS Insider" panel on the YA stage, emceed two other panels, took over the Festival of Books twitter account and LA Times Events Instagram.

Freelance On-Camera Interviews & Social Media at CIF Southern Section

Los Alamitos, CA

December 2017 – March 2018

Assistant management of CIF Southern Section social media accounts across twitter, instagram, and snapchat. Postgame on-camera interviews with top athletes, broadcasted via twitter @cifss.

Multimedia reporter at 1550 Sports

October 2017 – March 2018

Co-founded media outlet, in-depth coverage of Southern California sports. On-camera host of postgame interviews with top athletes.

Los Angeles Times High School Insider Intern at Los Angeles Times

June 2017 – August 2017

Eight week paid internship at the Los Angeles Times. Produced 18 multimedia stories throughout the internship. Mentored by Business reporter Paresh Dave. Valuable experience reporting in the field, setting up and attending meetings with Times leadership and reporters from across the newsroom. Learned high level multimedia skills, improved video editing, photography and writing.

AWARDS

CTE Capstone Pathway Award

June 2018

Completion of three Career Technical Education (CTE) courses at Trabuco Hills High School, awarded by the Saddleback Valley Unified School District.

Coastline ROP Certificate of Achievement

June 2017

Certificate of Achievement for attaining Career Technical Education competencies in the Art of TV and Video Production. Accredited by the Western Association of Schools and Colleges. Training in preproduction and postproduction techniques.

CSBA Golden Bell Award (Curriculum & Instruction through the California Standards Implementation: History/Social Science)

June 2017

The Golden Bell Award, presented by the California School Boards Association, is given to organizations that show outstanding achievement in the field of education. The Gift of History Project, which the film program 304 Studios (formerly known as M.I.M. Productions) produced alongside the city of Orange and the Walt Disney Company, won this award last school year.

SKILLS

Multimedia: Adobe Premiere Pro, sports writing, feature writing, wordpress, social media, audio editing, video editing, on-camera experience, live production of a news broadcast, moderating panels, live events production.

Personal: Passionate, driven, hard worker, respectful, dedicated to continuous improvement, determined, focused, leadership, communication, teamwork, adaptive, personable, professional, experienced.

EDUCATION

Trabuco Hills High School (Mission Viejo, CA)

August 2016 – June 2018

REFERENCES

Eduardo Gonzalez (Sports web producer and writer, Los Angeles Times)

Phone- (602) 754-4636

Email- eduardo.gonzalez@latimes.com

Kyle Finck (Former Project Lead, Los Angeles Times High School Insider)

Phone- (917) 846-0550

Email- kfinck10@gmail.com

Eric He (Oakland A's associate reporter, MLB)

Phone- (408) 691-6838

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Paresh Dave (Technology correspondent, Reuters)

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